

		Lafayette Par...
Population Summary		
2010 Total Population		221,591
2020 Total Population		241,753
2020 Group Quarters		2,782
2025 Total Population		250,819
2025 Group Quarters		2,782
2030 Total Population		261,186
2025-2030 Annual Rate		0.81%
2025 Total Daytime Population		277,573
Workers		152,157
Residents		125,416
Household Summary		
2010 Households		87,032
2010 Average Household Size		2.49
2020 Total Households		97,428
2020 Average Household Size		2.45
2025 Households		103,993
2025 Average Household Size		2.39
2030 Households		110,245
2030 Average Household Size		2.34
2025-2030 Annual Rate		1.17%
2010 Families		55,559
2010 Average Family Size		3.06
2025 Families		64,112
2025 Average Family Size		3.03
2030 Families		67,234
2030 Average Family Size		2.99
2025-2030 Annual Rate		0.96%
Housing Unit Summary		
2000 Housing Units		78,087
Owner Occupied Housing Units		61.2%
Renter Occupied Housing Units		31.5%
Vacant Housing Units		7.4%
2010 Housing Units		93,661
Owner Occupied Housing Units		60.4%
Renter Occupied Housing Units		32.5%
Vacant Housing Units		7.1%
2020 Housing Units		107,922
Owner Occupied Housing Units		58.9%
Renter Occupied Housing Units		31.4%
Vacant Housing Units		9.7%
2025 Housing Units		116,942
Owner Occupied Housing Units		59.4%
Renter Occupied Housing Units		29.5%
Vacant Housing Units		11.1%
2030 Housing Units		123,920
Owner Occupied Housing Units		60.1%
Renter Occupied Housing Units		28.9%
Vacant Housing Units		11.0%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Lafayette Par...

2025 Households by Income

Household Income Base	103,979
<\$15,000	9.6%
\$15,000 - \$24,999	8.5%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	11.0%
\$50,000 - \$74,999	16.0%
\$75,000 - \$99,999	12.9%
\$100,000 - \$149,999	16.1%
\$150,000 - \$199,999	8.1%
\$200,000+	8.1%
Average Household Income	\$92,375

2030 Households by Income

Household Income Base	110,231
<\$15,000	8.9%
\$15,000 - \$24,999	7.1%
\$25,000 - \$34,999	8.7%
\$35,000 - \$49,999	10.4%
\$50,000 - \$74,999	15.7%
\$75,000 - \$99,999	13.1%
\$100,000 - \$149,999	17.0%
\$150,000 - \$199,999	9.5%
\$200,000+	9.7%
Average Household Income	\$101,056

2025 Owner Occupied Housing Units by Value

Total	69,450
<\$50,000	5.4%
\$50,000 - \$99,999	5.5%
\$100,000 - \$149,999	5.9%
\$150,000 - \$199,999	9.3%
\$200,000 - \$249,999	19.4%
\$250,000 - \$299,999	15.7%
\$300,000 - \$399,999	19.5%
\$400,000 - \$499,999	9.4%
\$500,000 - \$749,999	6.1%
\$750,000 - \$999,999	2.2%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.4%
Average Home Value	\$309,312

2030 Owner Occupied Housing Units by Value

Total	74,411
<\$50,000	3.9%
\$50,000 - \$99,999	3.5%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	6.5%
\$200,000 - \$249,999	18.0%
\$250,000 - \$299,999	16.6%
\$300,000 - \$399,999	23.0%
\$400,000 - \$499,999	12.3%
\$500,000 - \$749,999	8.3%
\$750,000 - \$999,999	2.7%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.5%
Average Home Value	\$343,485

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Market Profile

Lafayette Parish, LA 48
 Lafayette Parish, LA (22055)
 Geography: County

Prepared by Esri

		Lafayette Par...
Median Household Income		
2025		\$66,401
2030		\$73,555
Median Home Value		
2025		\$263,911
2030		\$293,658
Per Capita Income		
2025		\$38,367
2030		\$42,719
Median Age		
2010		33.4
2020		36.4
2025		37.5
2030		38.6
2020 Population by Age		
Total		241,753
0 - 4		6.3%
5 - 9		6.7%
10 - 14		7.0%
15 - 24		13.5%
25 - 34		14.4%
35 - 44		13.7%
45 - 54		11.4%
55 - 64		12.5%
65 - 74		9.1%
75 - 84		3.9%
85 +		1.5%
18 +		76.1%
2025 Population by Age		
Total		250,819
0 - 4		6.1%
5 - 9		6.4%
10 - 14		6.5%
15 - 24		13.0%
25 - 34		14.4%
35 - 44		14.5%
45 - 54		11.6%
55 - 64		11.2%
65 - 74		10.0%
75 - 84		4.9%
85 +		1.6%
18 +		77.2%
2030 Population by Age		
Total		261,186
0 - 4		5.9%
5 - 9		5.9%
10 - 14		6.3%
15 - 24		12.7%
25 - 34		14.0%
35 - 44		14.2%
45 - 54		12.4%
55 - 64		10.3%
65 - 74		10.1%
75 - 84		6.1%
85 +		1.9%
18 +		78.2%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

June 30, 2025

Market Profile

Lafayette Parish, LA 48
 Lafayette Parish, LA (22055)
 Geography: County

Prepared by Esri

		Lafayette Par...
2020 Population by Sex		
Males		117,021
Females		124,732
2025 Population by Sex		
Males		122,940
Females		127,879
2030 Population by Sex		
Males		127,665
Females		133,521
2010 Population by Race/Ethnicity		
Total		221,591
White Alone		69.4%
Black Alone		25.8%
American Indian Alone		0.3%
Asian Alone		1.5%
Pacific Islander Alone		0.0%
Some Other Race Alone		1.4%
Two or More Races		1.6%
Hispanic Origin		3.9%
Diversity Index		49.3
2020 Population by Race/Ethnicity		
Total		241,753
White Alone		63.4%
Black Alone		25.3%
American Indian Alone		0.4%
Asian Alone		2.2%
Pacific Islander Alone		0.0%
Some Other Race Alone		2.8%
Two or More Races		5.9%
Hispanic Origin		6.6%
Diversity Index		58.7
2025 Population by Race/Ethnicity		
Total		250,819
White Alone		61.9%
Black Alone		26.1%
American Indian Alone		0.4%
Asian Alone		2.4%
Pacific Islander Alone		0.0%
Some Other Race Alone		2.8%
Two or More Races		6.3%
Hispanic Origin		6.7%
Diversity Index		60.0
2030 Population by Race/Ethnicity		
Total		261,186
White Alone		60.3%
Black Alone		26.8%
American Indian Alone		0.5%
Asian Alone		2.6%
Pacific Islander Alone		0.0%
Some Other Race Alone		3.0%
Two or More Races		6.7%
Hispanic Origin		7.2%
Diversity Index		61.7

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Lafayette Par...

2020 Population by Relationship and Household Type

Total	241,753
In Households	98.8%
Householder	40.3%
Opposite-Sex Spouse	17.0%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	2.7%
Same-Sex Unmarried Partner	0.2%
Biological Child	28.1%
Adopted Child	0.5%
Stepchild	1.3%
Grandchild	2.3%
Brother or Sister	1.0%
Parent	0.8%
Parent-in-law	0.2%
Son-in-law or Daughter-in-law	0.3%
Other Relatives	1.0%
Foster Child	0.1%
Other Nonrelatives	2.9%
In Group Quarters	1.2%
Institutionalized	1.0%
Noninstitutionalized	0.2%

2025 Population 25+ by Educational Attainment

Total	170,650
Less than 9th Grade	2.7%
9th - 12th Grade, No Diploma	5.7%
High School Graduate	26.0%
GED/Alternative Credential	4.4%
Some College, No Degree	16.9%
Associate Degree	8.5%
Bachelor's Degree	24.9%
Graduate/Professional Degree	10.8%

2025 Population 15+ by Marital Status

Total	203,146
Never Married	34.6%
Married	51.1%
Widowed	4.9%
Divorced	9.3%

2025 Civilian Population 16+ in Labor Force

Civilian Population 16+	131,989
Population 16+ Employed	95.6%
Population 16+ Unemployment rate	4.4%
Population 16-24 Employed	13.5%
Population 16-24 Unemployment rate	12.5%
Population 25-54 Employed	64.4%
Population 25-54 Unemployment rate	3.3%
Population 55-64 Employed	13.9%
Population 55-64 Unemployment rate	1.7%
Population 65+ Employed	8.2%
Population 65+ Unemployment rate	2.4%

Lafayette Par...

2025 Employed Population 16+ by Industry

Total	126,200
Agriculture/Mining	5.2%
Construction	6.5%
Manufacturing	5.1%
Wholesale Trade	2.4%
Retail Trade	11.1%
Transportation/Utilities	4.6%
Information	1.6%
Finance/Insurance/Real Estate	5.7%
Services	54.5%
Public Administration	3.4%

2025 Employed Population 16+ by Occupation

Total	126,200
White Collar	65.1%
Management/Business/Financial	17.1%
Professional	27.2%
Sales	10.7%
Administrative Support	10.0%
Services	15.3%
Blue Collar	19.5%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	6.0%
Installation/Maintenance/Repair	2.7%
Production	4.2%
Transportation/Material Moving	6.4%

2020 Households by Type

Total	97,428
Married Couple Households	42.7%
With Own Children <18	17.2%
Without Own Children <18	25.5%
Cohabiting Couple Households	7.2%
With Own Children <18	2.6%
Without Own Children <18	4.6%
Male Householder, No Spouse/Partner	19.5%
Living Alone	13.3%
65 Years and over	3.2%
With Own Children <18	1.8%
Without Own Children <18, With Relatives	2.6%
No Relatives Present	1.8%
Female Householder, No Spouse/Partner	30.6%
Living Alone	15.9%
65 Years and over	6.7%
With Own Children <18	6.8%
Without Own Children <18, With Relatives	6.6%
No Relatives Present	1.3%

2020 Households by Size

Total	97,428
1 Person Household	29.2%
2 Person Household	32.6%
3 Person Household	16.4%
4 Person Household	13.0%
5 Person Household	5.7%
6 Person Household	2.1%
7 + Person Household	1.0%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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		Lafayette Par...
2020 Households by Tenure and Mortgage Status		
Total		97,428
Owner Occupied		65.2%
Owned with a Mortgage/Loan		41.4%
Owned Free and Clear		23.8%
Renter Occupied		34.8%
2025 Affordability, Mortgage and Wealth		
Housing Affordability Index		92
Percent of Income for Mortgage		24.9%
Wealth Index		72
2020 Housing Units By Urban/ Rural Status		
Total		107,922
Urban Housing Units		91.7%
Rural Housing Units		8.3%
2020 Population By Urban/ Rural Status		
Total		241,753
Urban Population		90.9%
Rural Population		9.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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		Lafayette Par...
Top 3 Tapestry Segments		
1.		Boomburbs (H2)
2.		Classic Comfort (K4)
3.		Flourishing Families (H1)
2025 Consumer Spending		
Apparel & Services: Total \$		\$207,844,779
Average Spent		\$1,998.64
Spending Potential Index		82
Education: Total \$		\$144,970,091
Average Spent		\$1,394.04
Spending Potential Index		78
Entertainment/Recreation: Total \$		\$341,041,641
Average Spent		\$3,279.47
Spending Potential Index		80
Food at Home: Total \$		\$628,287,696
Average Spent		\$6,041.63
Spending Potential Index		81
Food Away from Home: Total \$		\$344,768,694
Average Spent		\$3,315.31
Spending Potential Index		80
Health Care: Total \$		\$654,140,642
Average Spent		\$6,290.24
Spending Potential Index		81
HH Furnishings & Equipment: Total \$		\$244,509,590
Average Spent		\$2,351.21
Spending Potential Index		81
Personal Care Products & Services: Total \$		\$88,512,070
Average Spent		\$851.13
Spending Potential Index		81
Shelter: Total \$		\$2,171,661,741
Average Spent		\$20,882.77
Spending Potential Index		78
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$279,204,626
Average Spent		\$2,684.84
Spending Potential Index		81
Travel: Total \$		\$288,120,111
Average Spent		\$2,770.57
Spending Potential Index		77
Vehicle Maintenance & Repairs: Total \$		\$115,369,864
Average Spent		\$1,109.40
Spending Potential Index		82

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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